



ontario place

SPONSORSHIP PACKAGE

Date of Event: 22-23/08/08



Ontario Place

955 Lake Shore Blvd W

Toronto, On



UM since 2000 has coordinated community events. We recently held the 5th Annual Muslim heritage at Ontario Place which attracted close to 6000 Muslims who enjoyed unlimited rides in the park , admission to CNE along with bazaar and ethnic food under the UM tent including prayer and wudu facilities.

On August 22nd and 23rd '08 UM Financial is holding 6th Annual Muslim heritage. Below are the Sponsorship Benefits to our prospective sponsors.

Contents

1. Event Information
2. Sponsorship Levels
3. Last year's Flyer sample
4. Registration Form

UM FINANCIAL

789 Don Mills Rd.
Suite 801
Toronto, Ontario
M3C 1T5
Canada

Tel: 416.424.4100
Fax: 416.424.4199





SPONSORSHIP LEVELS

<p>Platinum \$ 2, 500.00</p>	<ul style="list-style-type: none"> • One Title Sponsorship ('Brought to you by') for the Children's Fashion Show or Ethnic Bazaar or 2 Movies. • Advertisement <ul style="list-style-type: none"> ○ In at least 15,000 Flyers. ○ On our Website at www.civilizationexpo.com. ○ On our entry coupons ○ On your Banner ○ 2 Tables in Ethnic Bazaar ○ Program Guide (1/2 page)
<p>Gold \$1, 500.00</p>	<ul style="list-style-type: none"> • One Title Sponsorship ('Brought to you by') for Ethnic Bazaar or 2 movies • Advertisement <ul style="list-style-type: none"> ○ In at least 15,000 Flyers. ○ On our Website at www.civilizationexpo.com. ○ On our entry coupons ○ On your Banner ○ 1 Table in Ethnic Bazaar ○ Program Guide (1/4 page)
<p>Silver \$1, 000.00</p>	<ul style="list-style-type: none"> • One Title Sponsorship ('Brought to you by') for 2 movies • Advertisement <ul style="list-style-type: none"> ○ In at least 15,000 Flyers. ○ On our Website at www.civilizationexpo.com. ○ On our entry coupons ○ On your Banner ○ 1 Table in Ethnic Bazaar ○ Program Guide (Business Card)
<p>Bronze \$500.00</p>	<ul style="list-style-type: none"> • Advertisement <ul style="list-style-type: none"> ○ In at least 15,000 Flyers. ○ On our Website at www.civilizationexpo.com. ○ On our entry coupons
<p>Custom \$250 \$150 \$100</p>	<p>½ Page Advertisement in our Program Guide. ¼ Page Advertisement in our Program Guide. Business card Advertisement in our Program Guide.</p>

* Note: If you register for sponsorship too close to the event date, we cannot guarantee that your ad will be placed on all 15,000 flyers.

Flyer 07 (Front)



ontario place

Sunday Aug. 26th '07



5th Annual Muslim Heritage Day













SPECIAL EVENT TENTS

- 50+ VENDORS
- HALAL FOOD STALLS
- PRAYER FACILITY

(Please Note: Ontario Place provides a permanent praying facility year round for Muslims.)

MAYOR DAVID MILLER VISITED 2006 EVENT IN APPRECIATION OF MUSLIM HERITAGE DAY

Featuring the Biography

MUHAMMAD (PBUH)

3 FREE SHOWS

AT IMAX THEATRE

SHOW TIME
9.30AM, 2.15PM
5.20PM

Back again by Community Demand!

\$15

PLAY ALL DAY PASS

Includes

- Unlimited Rides All Day Long
- Free IMAX Entry
- Free Access to CNE

Reg. \$33.50 at Gate

Ticket Hotline
647.892.8787

EVENT ORGANIZER



FINANCIAL

Uniting Muslims in an Interest-Free Lifestyle

Phone : 416.916.1479 1.866.881SLAM

EVENT SPONSORS



Unit # 3, 5631 Steeles Ave. (E) Scarborough
Ph : 416 609 2427

Special Muslim Heritage Day Offer!!
\$ 55.00 / 1000

Full Colour Business Cards with UV Coating.



Your friendly and reliable travel agent
20 Days Extensive Hajj Package
Hajj - Umrah
Two Locations to Serve you
Toronto : 416.756.2539
Mississauga : 905.843.9339
www.nuggethajj.com



The most Trusted name in HALAL Products

Ph. 416.297.9822
www.crescentfood.com



Scarborough : 416-754-8900
Richmond Hill : 905-808-0113
New Market : 905-854-1202
Vaughan : 905-305-0068

Sameem Mohamed

B.A.Sc. P.Eng. Sales Representative
416 559 1880 • 416 283 1555



Home Life Elite Services Realty Inc., Brokerage*



The future of Halal food!
Ph : 416-949-3748
Web : www.halal delight.com
E-mail : info@halal delight.com

For Vendor & Ticket Information call Zaheer at (647) 892.8787, (416) 609.2427

Flyer 07 (Back)



ontario place



5th Annual Muslim Heritage Day

Sunday Aug. 26th '07

TICKET LOCATIONS

Also online at www.islam.am/muslimday

BRAMPTON

Nu Maklah Mafal
8550 Torbram Rd., Unit# 10
Ph: (905) 458 7610

ETOBICOKE

Amira Fashion
48A Rexdale Blvd.
Across IMO Masjid
Ph. (416) 741 8300

Khalid Bin Al-Walid Mosque
16 Bethrige Road
Ph. (416) 745 2888 (EX3)

LONDON

Westmount Halal Foods
490 Wonderland Road South U # 6
Ph. (519) 473 0550

OAKVILLE

I.C.N.A. BOOK STORE
391 Burnhamthrope Rd. (E)
Oakville
Ph. (905) 257 4262 (Ex 270)

PICKERING

A & M Halal Food
1211 Kingston Road, Unit 1&2
Ph. (905) 420 2555

SCARBOROUGH

I.C.N.A. Bookstore
100 Mclewin Ave.
Ph: (416) 609-2452

UM Financial - Scarborough
1200 Markham Rd., Unit 123
Mon - Fri 11am - 7pm
Ph. (416) 916 1479

AI-AMAAN Super Market
20 Nugget Ave. Unit# 9B
Ph. (416) 609 3740

SALEEM CARAVAN
565 Markham Rd.
Scarborough
Ph.(416) 269 6600
(416) 580 6292

HAMILTON

UM Financial
(Inside McMaster CU)
905 Rymal Road East
Tel: 905-560-0717

MARKHAM

PrintXperts
5361 Steeles Ave. Unit# 3
(Steeles Ave. & Middlefield Rd.)
Ph. (416) 609 2427

MISSISSAUGA

UM Finanacial - Mississauga
33 City Centre Dr. Unit # 546
Ph. (905) 290 8320

Shahnawaz Restaurant
5120 Dixie Rd. Mississauga
Ph. (905) 624 0022

Nader Halal Meat Market
48 Dundas St. W. (@ Hwy 10)
Ph. : (905) 949 6895

TORONTO

Iqbal Foods
2 Thorncliffe Dr.
Ph. (416) 467 0177

Marhaba Supermarket
3018 Danforth Ave.
Ph: (416) 755-2933

Muslim Vision
1065 Danforth Ave.
Ph. (416) 519 4161

Event Special
\$15.00
Regular
\$33.50
No Discounted Ticket at Gate

HOW TO REACH US BY BUS...!
Call to find out

Mississauga Transit :
(905) 615-4636
www.mississauga.ca

Brampton Transit
(905) 874-2999
www.city.brampton.on.ca/city

Oakville and Milton Transit :
(905) 815-2020
www.oakvilletransit.com

York Region (Markham, Vaughan and Richmond Hill) :
(905) 762-2100
www.yorkregionstransit.com

Toronto (Scarborough, East York, Pickering) :
(416) 393-4636
www.toronto.ca/ttc

EVENT SPONSORS

100 Venture Dr., Unit 2,
Scarborough, On, M1B 3L6
Tel./Fax : 416-286-0110
info@afzalacademy.com
www.afzalacademy.com



I.C.N.A. Bookstore
SCARBOROUGH
100 Mclewin Ave. Ph: (416) 609-2452
OAKVILLE
391 Burnhamthrope Rd. (E) Oakville
Ph. (905) 267 4282 Ext- 270



Muslim Owned
5320 Ferry Street Niagara Falls,
On. L2G 1R7
Tel : (905) 358-5757
Toll Free : 1-888-427-9337
E-mail : info@admiralinnfalls.com



Unit # 3&4-5120
Dixie Rd. Mississauga
Tel : 905-624-0022



714 Lakeshore Road, (E)
Unit # 4, Mississauga
Ph. 905.891.2085
www.blossompure.com

Sponsorship Packages	Platinum	Gold	Silver	Bronze	Custom	Custom	Custom
	\$2,500	\$1,500	\$1000	\$500	\$250	\$150	\$100
One Title sponsorship (Brought to you by)	Children's Fashion show OR Ethnic Bazaar OR 2 movies	Ethnic Bazaar OR 2 movies	Ethnic Bazaar OR 2 movies	N/A	N/A	N/A	N/A
Your Ad on our flyers	At least 15,000 flyers	At least 15,000 flyers	At least 15,000 flyers	At least 15,000 flyers	N/A	N/A	N/A
Your Ad on our website: www.civilizationexpo.com	Yes	Yes	Yes	Yes	N/A	N/A	N/A
Your Ad on our entry coupons	Yes	Yes	Yes	Yes	N/A	N/A	N/A
One Banner can be displayed	Yes	Yes	Yes	N/A	N/A	N/A	N/A
Tables in Ethnic Bazaar	2 tables	1 table	1 table	N/A	N/A	N/A	N/A
Your Ad in our Program Guide	½ page ad	¼ page ad	Business Card ad	N/A	½ page ad	¼ page ad	Business Card ad
VIP Free Parking	5 spots	3 spots	2 spots	1 spot	N/A	N/A	N/A
Free Tickets	20 Tickets	10 Tickets	8 Tickets	4 Tickets	N/A	N/A	N/A

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SPONSORSHIP REGISTRATION FORM



UM Financial's 6th Annual Muslim Heritage Day Civilization Expo

August 23-24, 2008, Ontario Place, Toronto ON, Canada

SPONSORSHIP	Platinum <input type="checkbox"/>	Gold <input type="checkbox"/>	Silver <input type="checkbox"/>	Bronze <input type="checkbox"/>
	\$2,500	\$1,500	\$1,000	\$500
Custom				
\$250 <input type="checkbox"/>	\$150 <input type="checkbox"/>	\$100 <input type="checkbox"/>		

Sponsorship Contact Person:			
Name:		Position:	
Organization / Company:			
Address:			
City:		Province:	Postal code:
Telephone:		Fax:	
Email:			

Method of Payment:	
Cheque <input type="checkbox"/>	Cash <input type="checkbox"/>

For Office Use Only:	
Received and Approved By: _____	Date: _____

Please make cheques payable to UM Financial. Please Fax your completed registration forms to our fax number (416)-424-4199 and please send your cheques to our address:

UM Financial
789 Don Mills Rd.,
Suite 801, Toronto,
Ontario, M3C 1T5
Canada

All cash payments are to be dropped off in-person at the above address. For further information or any inquiries, please contact us at 416-424-4100 ext. 111, ask for Dahab or Ahmad. You can also e-mail us at info@civilizationexpo.com .

Thank you for your support.

UM Financial